

**PROJECT BUSINESS PROPOSAL**  
**FOR**  
**PROPOSED ..... SLAUGHTERHOUSE**  
**IN**  
**.....SUBCOUNTY, ----- COUNTY**

**PROJECT PROPONENT:**

**MOBILE CONTACT:**

**ADDRESS:**

SLAUGHTERHOUSE BUSINESS PROPOSAL TEMPLATE

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## Executive Summary

SLAUGHTERHOUSE BUSINESS PROPOSAL TEMPLATE

**PROJECT PROPOSAL FOR \_\_\_\_\_ SLAUGHTERHOUSE IN \_\_\_\_\_  
COUNTY**

**1.0 INTRODUCTION**

*General description of the project area*

**1.1 PROJECT JUSTIFICATION**

*Why is the project is important? Which gaps is it addressing?*

**2.0 PROJECT DESCRIPTION**

**2.1 Project proprietors.**

*Who owns the project?*

**2.2 Project locality/Site Selection**

*Details of project area and why it was selected*

**2.3 Capacity**

*What is the slaughterhouse throughput? Which species and where it will be sourced*

**2.4 Land Size**

*What is the size of land for the proposed project? Is additional land available if need be?*

*Which ownership documents are availed?*

**2.5 Project Objectives**

*What does the project aim to achieve?*

**2.6 Source of Slaughter Stock**

*Where will the slaughter stock be sourced?*

**2.7 Human Resource Requirement**

*Skilled and semi-skilled slaughterhouse personnel*

## **2.8 Target market for the products and by-products**

*Which is the target market for the meat products, meat by products and non-meat by products?*

## **3.0 SOCIO-ECONOMIC IMPACT OF THE PROJECT**

*Which are the positive and negative impacts of the project to the project area and country in general?*

### **3.1 Proposed mitigation measures to the negative impacts.**

*How will the negative project impacts be addressed?*

## **4.0 PROJECT BUDGET AND RETURNS**

*Project's cost benefit analysis*

### **4.1 PROJECT BUDGET**

*Cost of the project*

### **4.2 PROJECT RETURNS**

*Expected project benefits to the proprietor, county and Kenya in general*

### **4.3 Estimated Income and Expenditure for the Proponents**

#### **4.3.1 Estimated income**

*Details of project's income*

#### **4.3.2 Estimated Expenditure**

*Details of project's expenditure.*

## **5.0 REGULATIONS**

*Which are the main laws and regulations governing the industry in Kenya?*

## **6.0 CONCLUSION**

*Justify if the project is worthwhile to undertake.*

Signed on behalf of *Name of the Company* Ltd

by: \_\_\_\_\_ *Director(s)* \_\_\_\_\_ *Signature(s)* \_\_\_\_\_

**REFERENCES**

SLAUGHTERHOUSE BUSINESS PROPOSAL TEMPLATE